

# Global Equity Shareholder Yield

THIRD QUARTER 2021



*Global Equity Shareholder Yield seeks superior total and risk-adjusted returns with high dividend income by investing in a diversified global portfolio of companies with strong and growing free cash flow, which typically results in below-market volatility*

## Investment Philosophy

Epoch believes that the best predictors of long-term shareholder return are growth in free cash flow and management's skill in allocating that cash.

We prefer cash flow to earnings for three reasons. First, cash flows are more reliable than reported earnings because they are harder to manipulate under accounting rules. Second, for innovative businesses which derive much of their economic value from intangible assets,

reported earnings have become increasingly less relevant as a measure of value generation compared to cash flows. Third, businesses which appear to generate reported earnings but not cash flows are more likely to run into financial distress.

Capital allocation matters because decisions on how to allocate cash flows—whether to reinvest in order to grow a company, or to return capital to shareholders—can create or destroy long-term shareholder value.

## Key Components of the Global Equity Shareholder Yield Strategy

A diversified global core holding offering lower-than-market volatility, low beta, and drawdown protection, which creates strong annualized returns through a portfolio of companies generating:

- sustainable cash returns in the form of shareholder yield: dividends, share buybacks, and debt reduction
- persistent free-cash-flow growth

Continued shareholder distributions and capital growth through utilizing fundamental research to determine potential growth of distributions

Portfolio construction framework designed to minimize risk in achieving portfolio objectives

Emphasis on capital allocation and free cash flow typically offers low correlation with traditional equity styles

## Strategy Approach and Investment Process

The Global Equity Shareholder Yield strategy pursues attractive total returns with an above-average level of income by investing in a diversified portfolio of global companies with strong and growing free cash flow. We pursue this through a portfolio of securities with a cash dividend yield of 4%–4.5%, an additional return from share buy-backs and debt reduction of 1.5%, and operating cash flow growth of 3%. The portfolio generally holds between 90 and 120 stocks from equity markets worldwide, with risk controls to diversify the sources of shareholder yield and reduce volatility.

The investment process begins with a universe of 12,000–14,000 global equity securities. We deploy a proprietary quantitative screen that helps narrow the universe to an opportunity set of 150–250 stocks that meet the basic criteria for the strategy. We screen for items including a minimum current recurring cash dividend yield of greater than 3%, consistent dividend growth, operating cash flow coverage of the dividend, and minimum market capitalization with sufficient trading liquidity. This screen serves as an aid in identifying companies worthy of further research and allows our analysts to dive more deeply into the fundamentals of a smaller set of potential investments.

Stocks that have been identified as potential investments are subjected to rigorous bottom-

up fundamental analysis, which includes an evaluation of the business, financial strength, capital allocation policy, quality of management, as well as external factors to select stocks for inclusion in the portfolio. Each company we analyze is subject to an extensive review of historical performance, as well as a detailed two to three-year forecast of key operating and financial metrics. We are not looking for mispriced securities, but rather companies where we have a high degree of confidence that we will collect a growing stream of shareholder yield. We perform sensitivity analysis around the key drivers of cash flow and management's allocation of it over a two- to three-year horizon to develop an expected shareholder yield and our confidence level that the company will meet our expectations. Both the screen and the fundamental analysis seek to identify companies that can produce excess cash flows and whose managements are committed to delivering shareholder yield by paying above-average and growing dividends, buying back shares, and/or paying down debt without taking undue risks.

All members of the investment team, including the portfolio managers, conduct fundamental research for the strategy. Investment ideas are discussed during formal and informal team meetings. Analysts are responsible for developing and presenting an investment thesis and it is up to the portfolio manager to determine, within the strategy's portfolio construction process and risk controls, the

names to include and their weights in the portfolio. Stocks are generally held as long as they continue to produce the shareholder yield characteristics we seek. Positions may be sold due to changes in a company's fundamentals or its capital allocation policy. We may also exit or trim a position if price appreciation has exceeded growth in the dividend to such a degree that the dividend yield is no longer considered constructive in reaching our overall portfolio objectives.

## Risk Management

We seek to constrain the extent to which any one security could compromise the portfolio's ability to deliver our goals in terms of yield or growth in underlying cash flows. In other words, if a security has a very high yield, we will assign it a relatively low weighting so that the portfolio is not dependent upon it to achieve its dividend yield objective. No one security can contribute more than 3% to the overall yield of the strategy, and no one security can contribute more than 5% to the overall cash-flow growth of the strategy. Individual positions are limited to 2.5% of the portfolio and sectors are generally limited to 25%.

Risk management is integrated throughout the process with a focus on avoiding unintended risks—Epoch's Chief Risk Officer serves as a co-portfolio manager on the strategy, actively monitors portfolio risk exposures, and formally communicates them to other portfolio managers on a regular basis.

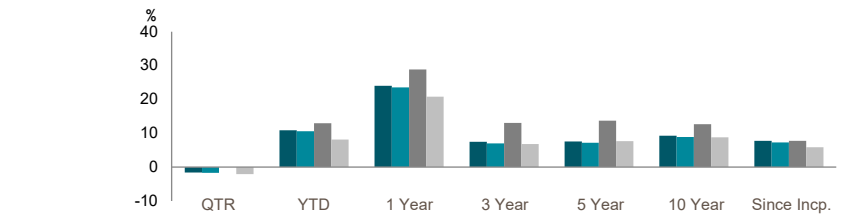
### Portfolio Management Team

#### Industry Experience

|                      |          |
|----------------------|----------|
| Kera Van Valen, CFA  | 20 Years |
| John Tobin, PhD, CFA | 40 years |
| Mike Welhoelter, CFA | 35 years |
| Bill Priest, CFA     | 56 years |

Supported by a team of analysts with an average of 20 years experience

## GLOBAL EQUITY SHAREHOLDER YIELD



|                   | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 | 2010 | 2009 | 2008  | 2007 | 2006 |
|-------------------|------|------|------|------|------|------|------|------|------|------|------|------|-------|------|------|
| Portfolio (Gross) | -0.5 | 21.9 | -8.6 | 17.8 | 8.2  | -4.1 | 7.5  | 25.2 | 11.5 | 7.1  | 13.2 | 25.2 | -31.5 | 9.9  | 27.0 |
| Portfolio (Net)   | -0.9 | 21.5 | -8.9 | 17.3 | 7.7  | -4.5 | 7.1  | 24.7 | 11.1 | 6.7  | 12.8 | 24.7 | -31.8 | 9.0  | 26.0 |
| MSCI World (Net)  | 15.9 | 27.7 | -8.7 | 22.4 | 7.5  | -0.9 | 4.9  | 26.7 | 15.8 | -5.5 | 11.8 | 30.0 | -40.7 | 9.0  | 20.1 |

### SECTOR WEIGHTS

|                        | Portfolio %  |
|------------------------|--------------|
| Information Technology | 15.4         |
| Financials             | 15.3         |
| Health Care            | 11.8         |
| Consumer Staples       | 10.0         |
| Industrials            | 9.1          |
| Utilities              | 8.9          |
| Communication Services | 7.6          |
| Consumer Discretionary | 7.1          |
| Materials              | 5.1          |
| Energy                 | 4.6          |
| Real Estate            | 3.2          |
| Cash                   | 2.0          |
| <b>Total</b>           | <b>100.0</b> |

### 5 LARGEST COUNTRY WEIGHTS

|                | Portfolio % |
|----------------|-------------|
| United States  | 57.1        |
| Canada         | 8.5         |
| Germany        | 8.1         |
| United Kingdom | 6.3         |
| France         | 5.1         |
| <b>Total</b>   | <b>85.0</b> |

### THREE YEAR RISK METRICS

| Portfolio vs. MSCI World (Net) |       |
|--------------------------------|-------|
| Info Ratio                     | -1.08 |
| Alpha                          | -3.78 |
| Beta                           | 0.89  |
| R <sup>2</sup>                 | 0.92  |
| Upside Capture                 | 76.6  |
| Downside Capture               | 95.9  |

### ADDITIONAL INFORMATION

|  |                   |
|--|-------------------|
| Composite Inception                        | December 31, 2005 |
| Assets                                     | \$9,554.6 million |
| <b>Availability</b>                        | <b>Minimum</b>    |
| Separate account                           | \$50 million      |
| <b>Mutual Fund</b>                         |                   |
| Mainstay Epoch Global Equity Yield Fund    |                   |
| Ticker: <i>EPSYX (1 Share)</i>             | \$5 million       |
| John Hancock Global Shareholder Yield Fund |                   |
| Ticker: <i>JGYIX (1 Share)</i>             | \$250,000         |
| <b>UCITS</b>                               |                   |
| Epoch Global Equity Shareholder Yield Fund |                   |
| Class A                                    | \$1 million       |
| Class B                                    | \$100 million     |
| <b>Other Vehicles</b>                      |                   |
| Commingled Fund 3 (c) (7)                  | \$5 million       |
| Collective Investment Trust                | N/A               |

### CHARACTERISTICS

|                              | Portfolio |
|------------------------------|-----------|
| Standard Deviation (3yr) (%) | 16.9      |
| Sharpe Ratio (3yr)           | 0.37      |
| Dividend Yield (%)           | 3.7       |
| Weighted Avg Mkt Cap (\$M)   | 175,757   |
| Weighted Med Mkt Cap (\$M)   | 78,284    |
| Number of Equity Positions   | 109       |
| 12 Month Turnover (%)        | 28.6      |

### 5 LARGEST HOLDINGS

|                       | Portfolio % |
|-----------------------|-------------|
| Microsoft Corporation | 2.0         |
| Nutrien Ltd.          | 1.9         |
| Analog Devices, Inc.  | 1.7         |
| Broadcom Inc.         | 1.7         |
| AbbVie, Inc.          | 1.7         |
| <b>Total</b>          | <b>9.0</b>  |

All data as of September 30, 2021 unless otherwise noted. Source: FactSet Research Systems, Inc.; MSCI Inc. Totals may not add due to rounding. The inception date of the strategy is December 31, 2005. Performance for the most recent quarter is preliminary and subject to change. The risk statistics are shown for informational purposes only and are not indicative of future results. Past performance is no guarantee of future results. Valuations are computed and performance is reported in U.S. dollars. Composite returns are presented gross and net of management fees and include the reinvestment of all income. Gross-of-fees returns are presented before management fees but after all trading expenses. Net performance reflects the gross-of-fees return reduced by the investment management fee and performance-based fee (where applicable) incurred. Effective 1/2008, net performance is calculated by deducting the actual investment management fee incurred by each portfolio in the composite. Prior to 1/2008, net-of-fee returns reflect the deduction of the highest annual management fee, calculated on a monthly basis. Returns include the effect of foreign currency exchange rates. The statements expressed herein are informed opinions, are as of the date noted, and are subject to change at any time based on market or other conditions. International investments involve special risks including currency fluctuation, long liquidity and different accounting methods and economical and political systems. Securities of smaller companies tend to be more volatile and less liquid than that of large companies. Information about indices allows for the comparison of an investment strategy's results to that of a widely recognized broad market index. There is no representation that such index is an appropriate benchmark for such comparison. Results from an index do not reflect trading commissions and costs. Index volatility may be materially different from a strategy's volatility and portfolio holdings may differ significantly from the securities comprising an index. This information is intended to highlight issues and not to be comprehensive or to provide advice only. Any reproduction, modification, distribution, transmission or republication of the information, in part or in full, is prohibited.

